Executive Summary



Performance Report for:

https://seolocal.me/

Report generated: Thu, Dec 26, 2024 2:40 PM -0800

Test Server Location: Vancouver, Canada

Using: Ohrome 117.0.0.0, Lighthouse 11.0.0



Performance 100%

Structure

94%

L. Contentful Paint

581ms

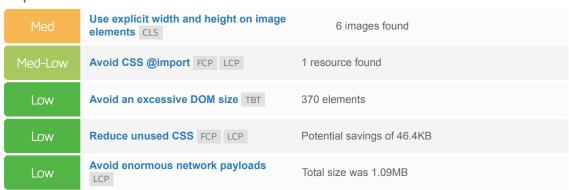
T. Blocking Time

Oms

C. Layout Shift

0.02

Top Issues



Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details

1.4s Fully Loaded Time

Total Page Size - 1.09MB



Total Page Requests - 46

IMG	JS	Other	CSS	Font	
26.1%	19.6%	19.6%	17.4%	15.2%	
HTML JS	CSS	IMG Vi	deo For	nt Othe	۲

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.

About GTmetrix



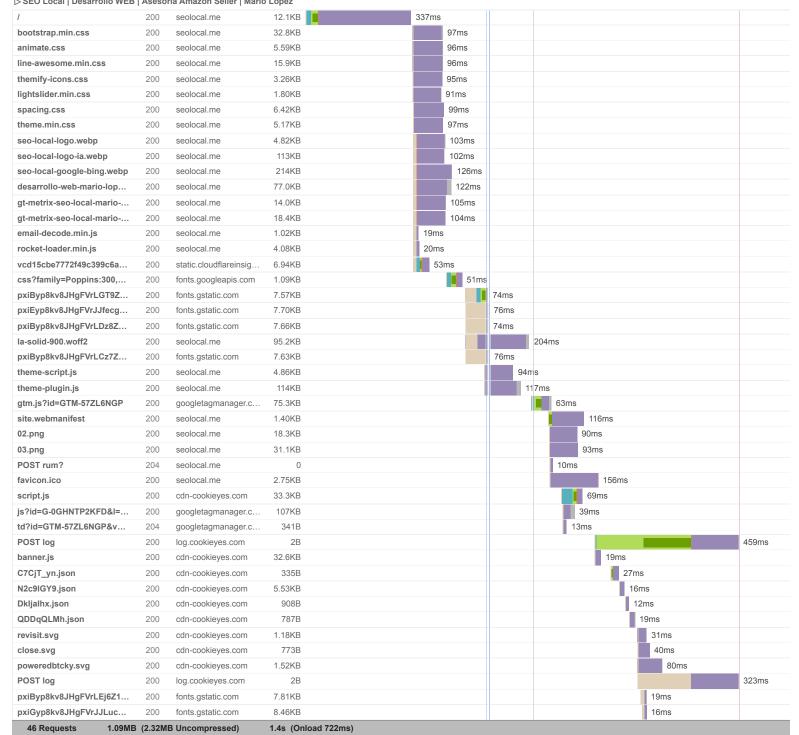
GTmetrix was developed as a tool for customers to easily test the performance of their webpages.

Learn more about us.



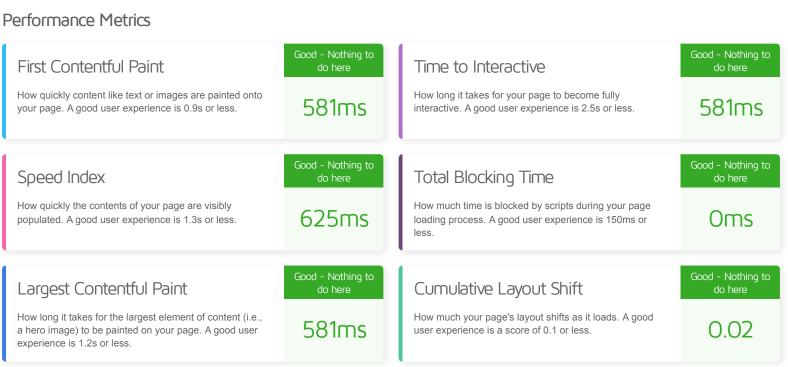
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.











Browser Timings

Redirect	Oms	Connect	40ms	Backend	295ms
TTFB	335ms	DOM Int.	568ms	DOM Loaded	574ms
First Paint	581ms	Onload	722ms	Fully Loaded	1.4s



IMPACT	AUDIT	
Med	Use explicit width and height on image elements CLS	6 images found
Med-Low	Avoid CSS @import FCP LCP	1 resource found
Low	Avoid an excessive DOM size TBT	370 elements
Low	Reduce unused CSS FCP LCP	Potential savings of 46.4KB
Low	Avoid enormous network payloads LCP	Total size was 1.09MB
Low	Serve images in next-gen formats	Potential savings of 27.6KB
Low	Minify JavaScript FCP LCP	Potential savings of 2.21KB
Low	Defer offscreen images	Potential savings of 109KB
Low	Reduce initial server response time FCP LCP	Root document took 294ms
Low	Serve static assets with an efficient cache policy	Potential savings of 4.31KB
Low	Reduce unused JavaScript LCP	Potential savings of 172KB
Low	Ensure text remains visible during webfont load FCP LCP	1 font found
Low	Avoid chaining critical requests FCP LCP	13 chains found
Low	Properly size images	Potential savings of 289KB
Low	Avoid non-composited animations CLS	1 animated element found
N/A	Avoid large layout shifts CLS	5 elements found
N/A	Eliminate render-blocking resources FCP LCP	Potential savings of 0 ms
N/A	Reduce JavaScript execution time TBT	66ms spent executing JavaScript
N/A	Reduce the impact of third-party code TBT	Total size was 318KB
N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 27.5KB
N/A	Largest Contentful Paint element LCP	580 ms
N/A	Minimize main-thread work TBT	Main-thread busy for 581ms
N/A	User Timing marks and measures	